



LAGUNA LĂNG CÔ **SUSTAINABILITY** JOURNEY 2018

CONTENT



| | |
|---|----|
| Content | 2 |
| Our Core Value | 3 |
| Introduction | 4 |
| “Be Good” platform | 6 |
| Laguna Lăng Cô’s Corporate Social Responsibility Projects | 7 |
| A Look Back at 2018 | 8 |
| CSR1 – Resource Conservation | 9 |
| ● Energy Saving Campaign | |
| ● Earth Hour | |
| CSR3 – Seedlings Mentorships | 10 |
| CSR4 – Laguna Lăng Cô Cleaning Campaign | 11 |
| CSR5 – Guests Sustainability Activities | 12 |
| ● Elderly Care | |
| ● Breast Cancer | |
| ● English Is Fun | |
| ● Organic Farm | |
| ● Silent World Art Exhibition | |
| ● Swimming For Safety | |
| ● Blood Donation Day | |
| ● Winter Warmth | |
| ● Golf Clinic | |
| CSR6 – Social Enterprise- Seedlings Program | 18 |
| Other Effort | 19 |
| ● Phu Loc Fun Football Festival | |
| ● Family Bonding Neuroeducation Program | |
| ● Banyan Tree Community | |
| Annual group | 19 |
| ● Feeding Community Together | |
| ● Cleaning Communities Together | |
| Stay for Good | 21 |
| Sustainability Certification | 23 |
| Media | 24 |
| Guests’ Feedback | 25 |
| CSR Calendar 2019 | 26 |
| Credits | 28 |

OUR CORE VALUE



Mr Kwon Ping

Banyan Tree
Houldings Limited
Executive Chairman

Ms Claire Chiang

Banyan Tree
Global Foundation
Chairperson

Mission

We want to build globally recognized brands which, by inspiring exceptional experiences among our guests, instilling pride and integrity in our associates and enhancing both the physical and human environment in which we operate, will deliver attractive returns to our shareholders

“

The sustainability agenda requires leadership to walk the talk by developing a management infrastructure to execute the various strategies in achieving the goals set in creating value for the environment, business, and community. It is a collective effort, one step at a time, that the Banyan Tree community, including our associates, partners, and hotel guests, together contributed in creating a quality environment for all



As a part of a global hospitality group operating in diverse locations, Laguna Lăng Cô's concept of sustainability seeks to create long-term value for multiple stakeholders and destinations and to inspire associates, guests, and partners to take a wider consideration encompassing a long-term view when making business decisions.



INTRODUCTION



Gavin Herholdt
*Managing Director
Laguna Lăng Cô*

As a socially responsible business, Banyan Tree, the developer of Laguna Lăng Cô integrated resort, was founded with the core value of driving sustainable development. Banyan Tree Global Foundation was established in 2009 with the call to arms of embracing the environment and empowering the people.

Laguna Lăng Cô, as part of the Banyan Tree Group, has had sustainability at its core since the very first days, from its planning and design to its daily operation. We are proud to be a resort well-known for its socially responsible practices with our wide variety of programmes, from Group initiatives like Greening Communities and Seedlings Mentorship, to Laguna Lăng Cô's own special projects such as the popular

English Summer Camp for local children. These long-term programmes not only sustain the resort's position as a leading CSR practitioner in the hospitality industry, but also ratifies Banyan Tree's long-held values of being a responsible world corporate citizen.

It is my hope that Laguna Lăng Cô will continue to develop and grow in harmony with the surrounding environment and community where our resort is located, and all these efforts will have long-standing effects in the next ten and twenty years, turning Lăng Cô into a vibrant and engaged world-class holiday destination in Central Vietnam.



INTRODUCTION



Brett Burton

*Area Hotel Manager
Banyan Tree & Angsana Lăng Cô,
Central Vietnam*

Banyan Tree and Angsana Lăng Cô are dedicated to delivering service excellence and to operating in a responsible and sustainable way

The accomplishments achieved in 2018 were made possible due to the hard work and dedication of all associates who continue to identify impactful ways to respond to local community and environmental needs. Our resorts take pride in facilitating meaningful CSR guest involvement. In 2018, we had more than 300 guests join us in activities such as English teaching, supporting deaf young artists, visiting disadvantaged children and the elderly in Lang Co.

The resorts of Banyan Tree and Angsana Lăng Cô look forward to continuing to make a difference to the lives of our local communities



Adam Calver

*Director of Golf
Laguna Lăng Cô,
Central Vietnam*

We believe that to truly be successful in global tourism and to grow our business, we must provide the means to grow the community of which we are part. Laguna Golf Lăng Cô prides itself on being a leader in environmental stewardship. Environmental sustainability is our social responsibility and we cannot have one without the other. There is an intrinsic value in providing assistance to those who need it most and the reward is in the act itself.

Our golf course embraces the true essence of sustainability and we cherish our natural surroundings. By protecting ancient rice fields incorporated into the golf course design, we provide an organic food source for the local community. We also engage our guests in a journey through a planned landscape which protects and showcases the natural beauty of the native flora and fauna found in our region, in addition to highlighting protected sensitive areas.

Our commitment is continuing to make positive impact on the surrounding community and environment.

"BE GOOD" PLATFORM

As part of Banyan Tree Group to deliver our mission, Laguna Lăng Cô have conceptualized our values based on a "for Good" framework. All aspects of our business seek to have a positive impact on our stakeholders, so when guests support us, they are doing good for communities and ecosystems. This starts with design and construction ("Build for good"), runs through a guest's time at our resort ("Stay for good" along with "Meet for good" and "Eat for good"), and extends to Spa and Gallery outlets across the globe ("Spa for good" and "Gift for good")



LAGUNA LĂNG CÔ'S SUSTAINABILITY JOURNEY

Increasing Operational Efficiency - Embracing the Environment - Empowering local People



A LOOK BACK AT 2018

AS PART OF OUR COMMITMENT TO BANYAN TREE GROUP'S CORE VALUE OF DRIVING SUSTAINABLE DEVELOPMENT, IN 2018, LAGUNA LĂNG CÔ CSR CONTINUED OUR EFFORTS TO ESTABLISH SUSTAINABILITY VALUES AROUND 3 PILLARS:

- INCREASING OPERATIONAL EFFICIENCY
- PROTECTING THE ENVIRONMENT
- EMBRACING THE PEOPLE

OUR KEY FACTS: 2018



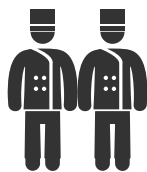
1133

People benefited directly from CSR Projects



533

Guests joined in CSR activities



507

Laguna Lăng Cô associates participating in CSR activities



26

CSR Projects and Events organized



3759

hours all Laguna Lăng Cô guests and associates spent on CSR activities



US\$5250

collected from from "Cobra Puma Pro Am Weekend 2018" tournament at Laguna Golf Lăng Cô to fund the Winter Warmth program

CSR1 | RESOURCE CONSERVATION

ENERGY SAVING CAMPAIGN

Based on energy consumption information supplied by EarthCheck Benchmarking, the Energy Saving Campaign was launched to raise associates' awareness in saving energy.

The campaign used eye-catching posters and stickers to highlight the issue of resource overconsumption and lists of tips to guide associates.

In 2018, the Laguna Lăng Cô Energy Saving Committee continued working to ensure the effective implementation of energy saving.



EARTH HOUR



Earth Hour is an annual campaign of Laguna Lăng Cô with the aim of raising awareness and inspiring all associates and guests to take action on climate change.

In 2018, with the theme: "Be a change maker- use your power", the campaign extended to a series of three challenges to encourage the power of voice, knowledge and creativity from all Laguna Lăng Cô associates to make a difference.

ALL DEPARTMENTS
AND 70 IN-HOUSE GUESTS PARTICIPATED

SAVED 6,500KWH
(EQUAL TO US\$665) OF ELECTRICITY.



EARTH DAY

The fight for a clean environment continues with increasing urgency, as the effects of climate change manifest themselves. Laguna Lăng Cô is proud to be a part of Earth Day being involved and spreading the message to others.

With a message: "Pledge to reduce and eliminate single use plastics", during 2018, Laguna Lăng Cô held two activities for associates and local students in Phu Loc district:

- Walk and Talk activity - Nature hilly trail - Challenges regarding plastic and environment.
- Workshop for 65 local children from Loc Vinh secondary school about plastic and its impact on the environment.



CSR3 | SEEDLINGS MENTORSHIP



On 26th July 2018, the 4th Seedlings Mentorship program was held in the Angsana Lăng Cô Ballroom to celebrate the enrollment of three more local students who live in disadvantaged circumstances.

Since the first launched in 2015, 12 local youths with disadvantaged family background and in the high risk of leaving school benefiting from the program.

THE SEEDLINGS MENTORSHIP PROGRAM is a long term commitment of Banyan Tree group, giving underprivileged youths aged 12-18 an equal chance of achieving their full in life through scholarship and mentorship.



Since the first launched in 2015, 9 local youths with disadvantaged family background and in the high risk of leaving school benefiting from the program.

CSR4 | LAGUNA LĂNG CÔ CLEANING CAMPAIGN

Laguna Lăng Cô launched its cleaning campaign in April 2016, combining with all associates and the local community to clean and protect the surrounding environment.

IN 2018
 CONDUCTED
5 CLEANING EVENTS
 WITH
341 PARTICIPANTS
 COLLECTING
659 KG

of garbage from around the community with the strong support from
 Laguna Lăng Cô associates and the Loc Vinh Youth Union



CSR5 | GUEST SUSTAINABILITY ACTIVITIES

ELDERLY CARE PROGRAM

The Elderly Care project was launched in 2015 with visits conducted on the 10th day of each month with the aim to bring a warmer home for local lonely elders providing, house care and basic amenities.

IN 2018

AROUND **100**

LAGUNA LĂNG CÔ ASSOCIATES FROM
DIFFERENT DEPARTMENTS JOINED THE
MONTHLY VISITS



BREAST CANCER

In Oct, the Breast Cancer Awareness Month campaign was conducted to raise awareness of breast cancer. Guests and associates were encouraged to wear Pink Ribbon pins and spread information regarding breast cancer to their friends. A poster regarding breast cancer was also published on noticed boards to enhance the understanding of this worldwide disease.

1000 PINK RIBBON

PINS WERE PURCHASED AND ALL FUNDS WERE SENT TO
SUPPORT THE BREAST CANCER FOUNDATION IN THEIR
CONTINUING EFFORTS TO HELP BREAST CANCER PATIENTS

IN 2018

OVER **150**

LOCAL WOMEN WERE TRAINED ABOUT HOW TO PREVENT
AND CHECK FOR EARLY DETECTION OF THE DISEASE



CSR5 | GUEST SUSTAINABILITY ACTIVITIES

ENGLISH IS FUN

English is Fun!

In an attempt to improve the level of English proficiency and more importantly to increase passion to learn English to local students, Laguna Lăng Cô developed "English is FUN" program in 2014 with the participation of resort associates and guests as volunteer teachers.

In 2018, the program was conducted from Feb – Aug and expanded to 3 local schools (Nuoc Ngot 2, Loc Tien and Binh An primary school) with fun games and interactive lessons.

AFTER 5 YEARS (2014–2018),
THE PROGRAM HAS BENEFITED

MORE THAN 826 LOCAL STUDENTS

WITH THE PARTICIPATION OF

76 LAGUNA LĂNG CÔ ASSOCIATES

AND

292 GUESTS & 5 AIESEC MEMBERS

AS VOLUNTEER TEACHERS



CSR5 | GUEST SUSTAINABILITY ACTIVITIES

ORGANIC FARM

With the aim of supplying fresh local vegetable to kitchens and spas as well as being an organic farming model for local farmers, Laguna Lăng Cô launched its own organic farm in 2014, using worm farming as the source of nutrition. The farm is also an ideal destination for guests to have fun family eco-experiences over the years.

IN 2018, THE FARM WELCOMED
271 HOTEL GUESTS
70 LOCAL FARMERS

AND PROVIDED NEARLY
4,300KG
 OF HERBS AND VEGETABLES
 (1,300KG MORE THAN 2017)



CSR5 | GUEST SUSTAINABILITY ACTIVITIES

SILENT WORLD ART EXHIBITION

"Love is a language that the deaf can hear and the blind can see"

The Silent World Art Exhibition was annually launched in 2015 with the aim to help local disable youths develop their art talents and reach out to the world.

Following the success of annual Silent World Art Exhibition in previous years, Laguna Lang Co was pleased to host the 4th Silent World Art Exhibition (19th April – 25th May 2018) to support disabled/disadvantaged young adults reach out to the world and develop their hidden art talents.

PROCEEDS OF
32,490,000 VND
EQUIVALENT TO US\$ 1,432

WAS CONTRIBUTED
TO SOCIAL CENTERS



READING IS FUN

With the aim of providing more books to local students to enhance their learning spirit and reading techniques, Laguna Lăng Cô launched the Reading Is Fun program in which all Laguna associates and guests may participate. They can give back to the community by donating new and gently used books for free to children who need them. Our target was to provide **300 books** for Nuoc Ngot 2 primary school in the year 2018.

The project launched on 6th February and impacted

over 30 students

from Nuoc Ngot 2 Primary School and over 300 books from associates.



LET'S TALK

"Let's talk" is a new initiative of Laguna Lăng Cô, which aims to improve the English proficiency of high school students and build their confidence in speaking English, carried out in a friendly English-speaking environment. Each week, different topics and activities are provided for discussion to stimulate English practice. In the long term, the project aims to allow our students to experience global diversity via their interactions with people from countries across the world, and offer our young adults the opportunity to gain better quality jobs, as a result of their increased English language proficiency.

In this year, there are **4** classes in two high schools which are Thua Luu High school and Phu Loc High school in Phu Loc District with **60** students in total.



CSR5 | GUEST SUSTAINABILITY ACTIVITIES

SWIMMING FOR SAFETY

Following the success of the previous program in 2017 and with an aim to considerably reduce the number of child deaths from drowning in Phu Loc district, Laguna Lang Co coordinated with Hue Help to organize "Swimming for Safety" 2018 that commenced on 30th July.

Unlike "Swimming for Safety" 2017, this year, the program started with the training of local teachers, equipping them with knowledge and skills regarding to swimming technique and rescue. Following that, the teachers applied what they had learned to train their students.

The teachers were trained over six days from 30th July to 4th August.

The students were trained every Saturday and Sunday from 8th September – 6th October 2018

THE PROGRAM PROVIDED TRAINING TO
30 LOCAL STUDENTS
 FROM BINH AN PRIMARY SCHOOL

9

TEACHERS IN LOC TIEN, BINH AN AND NUOC NGOT 1
 PRIMARY SCHOOL BENEFITED



BLOOD DONATION DAY

With the belief that "The gift of blood is the gift of life", Laguna Lăng Cô CSR coordinated with Hue Blood Transfusion Center to organize the annual Blood Donation day which welcomes all guests and associates to join and share their valuable gift of life for patients in-need.

THE PROGRAM WAS HELD ON
 27TH JUNE AND DONATED

64

UNITS OF BLOOD

CSR5 | GUEST SUSTAINABILITY ACTIVITIES

WINTER WARMTH

In 2017

30 GIFT SETS OF AMENITIES
WERE PRESENTED TO 30
UNDERPRIVILEGED FAMILIES



60 KINDERGARTEN TEACHERS/LOCAL PEOPLE
RECEIVED PRACTICAL TRAINING OF "PREVENT WINTER
SICKNESS FOR CHILDREN AND THE DISABLED".



RENOVATED **A HOUSE**
FOR AN UNDERPRIVILEGED
FAMILY IN LOC THUY COMMUNE



In 2018, the project continued building two hot water systems and six hot water tanks for Chan May Hospital and Nuoc Ngot Protection Center, respectively in Phu Loc District.

This project benefited **over 40 disabled children** in the center and **over 80 patients** per day in the hospital.

GOLF CLINIC

Since 12th September 2018, golf clinics have been held twice a month for local students at Laguna Lang Co Golf Course. The program was launched with the aim to plant the seed within the local community that the golf industry may provide a range of job opportunities, and also enhance the physical and mental development of children through playing golf.

60 LOCAL STUDENTS FROM NUOC NGOT 2 PRIMARY SCHOOL
LEARNED BASIC GOLF SKILLS



CSR6 | SOCIAL ENTERPRISE

SEEDLINGS PROGRAM

The Seedlings Program is a vocational training program launched by Laguna Lăng Cô, under the Banyan Tree group to provide training and job opportunities for disadvantaged local youth (18 – 24 years old) and to give them the necessary skills to forge a successful career in the hospitality industry.

Joining this program, these local youths receive specialist training in either Kitchen or Front of House Service, together with regular English classes and life skills. This program is continuously being expanded to other fields to provide more opportunity for them in the future.



IN 2018, SEEDLINGS HAS ACHIEVED:

6

COMPLETED TRAINING COURSES

54

GRADUATED TRAINEES (100% EMPLOYED)

12

NEW RECRUITED TRAINEES IN SERVICE
AND KITCHEN

23

NEW RECRUITED TRAINEES WORKING
IN SERVICE, KITCHEN, SPA AND
HOUSEKEEPING

Eat for Good

When Seedlings first opened, it started out as a way for us to bring unemployed and disadvantaged young people into this wonderful industry. Since its inception the program has trained many apprentices, produced restaurant managers and head chefs and created a legacy.

In 2018, Laguna Lăng Cô opened Seedlings dinner to guests at Azura restaurant cooked and served by our in-house Seedlings team. Guests who dine and enjoy Seedlings dishes instill confidence in our disadvantaged youths and help them to have a stronger belief in their possibilities.

IN 2018, THERE WERE

1,932

COVERS AT AZURA

1,603,608,665 VND
(70,000 USD) REVENUE

STAY FOR GOOD

GROUP ANNUAL PROJECT

FEEDING COMMUNITIES TOGETHER

As part of Banyan Tree Group's Stay For Good platform, at the same time with other Banyan Tree hotels and resorts in the world, Laguna Lăng Cô organizes the Feeding Communities Together day in October each year in conjunction with World Food Day. One nutritious meal is produced for the local community for each room night sold at the resort during the week of World Food Day.

On 17th October 2018, Laguna Lang Co CSR cooperated with Nuoc Ngot social Protection Center to conduct a Feeding day for underprivileged families as well as disabled children.

With the help of Ms. Dam Kim An – the senior lecturer of Da Nang University of Medical Technology and the Dean of Faculty of Nursing at Da Nang Hospital, a consultation of nutritional meals were delivered to 60 women in Loc Thuy commune to enhance the quality of their daily meals. All attendees were also given 20 kg of rice grown in the paddy fields in Laguna Lăng Cô Golf Course.

Laguna Lăng Cô volunteers participated to deliver 80 healthy lunch portions to children/nuns at Nuoc Ngot social protection center at the end of the event.



GREEN HEART

In an attempt to tackle pollution issues and bring long-term cleanliness to Loc Vinh commune, Phu Loc district, Laguna Lăng Cô launched the Green Heart project in April 2018 that engaged local students in acting as environmental ambassadors through various activities:

- Series of environmental workshops
- Cleaning community
- Garbage container set up

Over seven months, many memorable experiences as well as valuable knowledge was delivered. After seven months of implementing the program, more than 60 pupils of Loc Vinh Secondary School gained knowledge of environmental pollution status and simple actions to address the issues. Some projects of single use plastic elimination conducted by local children had a tremendous impact on spreading the knowledge to local people.



STAY FOR GOOD

GROUP ANNUAL PROJECT

CLEANING COMMUNITIES TOGETHER

is a part of Banyan Tree Group's initiative which aims to raise awareness among all associates and hotel guests to embrace the environment. The week 5th – 10th June was chosen to celebrate this initiative in conjunction with World Environment Day.

To join our hands and efforts on this occasion, Laguna Lăng Cô conducted four days of Cleaning Community Together campaigns with enthusiastic volunteer spirit from Laguna Lăng Cô HODs, associates together with local people and Loc Vinh secondary students.

DAY 1

21ST JANUARY | LOC VINH COMMUNE

The day had participation of 17 Laguna Lăng Cô associates, 65 local people from Loc Vinh commune. 79 kg of garbage was collected and sent to the Loc Vinh central garbage.



DAY 2

11TH JUNE | BINH DUONG AND CANH DUONG RESIDENTIAL

Laguna Lăng Cô organized a cleaning activity at nearby Binh An and Canh Duong residential areas. The cleaning day was effective with involvement of 30 Laguna Lăng Cô associates, 117 local people and Loc Vinh secondary students. After more than an hour of hard work, 360 kg of garbage was collected.



DAY 3

15TH SEPTEMBER | BINH AN BEACH

There were more than 80 participants including Laguna Lang Co associates from the Seedlings team, Kitchen, Golf, F&B and Engineering... and over 60 local students in Loc Vinh Secondary School who participated in the Green Heart program. 180 kilograms of garbage was collected and sorted in two types of garbage: recycle garbage and non – recycled garbage with the joyful support of all participants.



DAY 4

25ST OCTOBER | XOM COI

With 59 students in Loc Vinh Secondary School, Laguna Lang Co collected 40 kilograms of garbage in Xom Coi in Loc Vinh Commune.



OTHER EFFORTS

BANYAN TREE COMMUNITY

Banyan Tree Community is a structure that allows guests from our hotels to interact with the community.

Since 2017 many local underprivileged people have benefited.

In 2018, 25 guests donated stationery, fed meals and taught English to the children in Nuoc Ngot Protection Center and Loc Tien Primary School.



SUSTAINABILITY CERTIFICATION

EarthCheck is a world leading scientific benchmarking, certification and advisory group for travel and tourism; helping businesses, communities and governments deliver clean, safe, prosperous and healthy destinations for travelers to visit, live, work and play.

Laguna Lăng Cô has continued our commitment to achieve the best practices in environmental and social sustainability. Since 2013, Laguna Lăng Cô has partnered with EarthCheck to ensure scientifically proven and critically defendable systems towards environmental preservation and conservation across operations.

SILVER EARTHCHECK BENCHMARKING CERTIFICATE



EARTH CHECK RESPONSIBLE EVENT VENUE



EARTH CHECK PRECINCT PLANNING AND DESIGN STANDARD



In 2018, Laguna Lang Co was conducted EarthCheck audit and achieved the EarthCheck Silver Certification (issued in March 2019) for three years in a row. This is the fourth year Laguna Lang Co joined other industry leaders who are taking meaningful steps towards resolving some of the very real issues that face the planet. The Gold EarthCheck certificate is expected to be achieved after the audit in May 2019.

2019

THIS IS TO CERTIFY THAT

LAGUNA LANG CO

HAS BEEN ASSESSED AS MEETING SILVER CERTIFICATION
(4 YEARS) REQUIREMENTS OF THE EARTHCHECK
COMPANY STANDARD V3.5

PRECINCT

ANGSANA LANG CO HOTEL
BAYVANA TREE LANG CO HOTEL
LAGUNA LANG CO CENTER SERVICE
LAGUNA LANG CO CENTRAL ADMIN OFFICE
LAGUNA LANG CO GOLF COURSE

CERTIFICATION INCLUDES THE FOLLOWING ELEMENTS:

BANYAN TREE-BRANDED HOTEL & SPA: 63 VILLAS, 1 SWIMMING POOL, 1 BEAUTY SALON, 6 SPA PARLORS, 1 GALLERY, 1 GYM ROOM, AND 4 RESTAURANTS, BOH AREA, ANGSANA-BRANDED HOTEL & SPA: 235 ROOMS, 1 BALLROOM, 1 GYM ROOM, 10 SPA TREATMENT ROOMS, 3 RESTAURANTS, A 3,278m² MAIN SWIMMING POOL, BOH AREA, 18-HOLE CHAMPIONSHIP GOLF COURSE WITH 1 RESTAURANT, 1 CLUB HOUSE, LANDSCAPE OF NATIVE GARDEN, GOLF MAINTENANCE AREA, TENNIS COURT, PUMP HOUSE. LAGUNA LANG CO CENTRAL SERVICE THAT COVERS ALL 3 SECTORS ABOVE AND ALSO LOOKS AFTER COMPONENTS INCLUDING A WATER SPORT CENTER CONDUCTING LAND & WATER ACTIVITIES ALONG WITH CONFERENCE FACILITY, A CENTRAL LAUNDRY, A CENTRAL ADMIN BUILDING, WASHING BAY AND GARBAGE ROOM, LSC CANTEN, TRANSPORTATION SERVICES, ENGINEERING WORKSHOP, COMMON AREA AND A WASTE WATER TREATMENT SYSTEM.

Stewart Moore
Stewart Moore, CEO
EarthCheck
5/189 Grey Street
South Brisbane
Queensland, 4101
Australia

Certification Date: 15/03/2019
Expiry Date: 15/03/2020

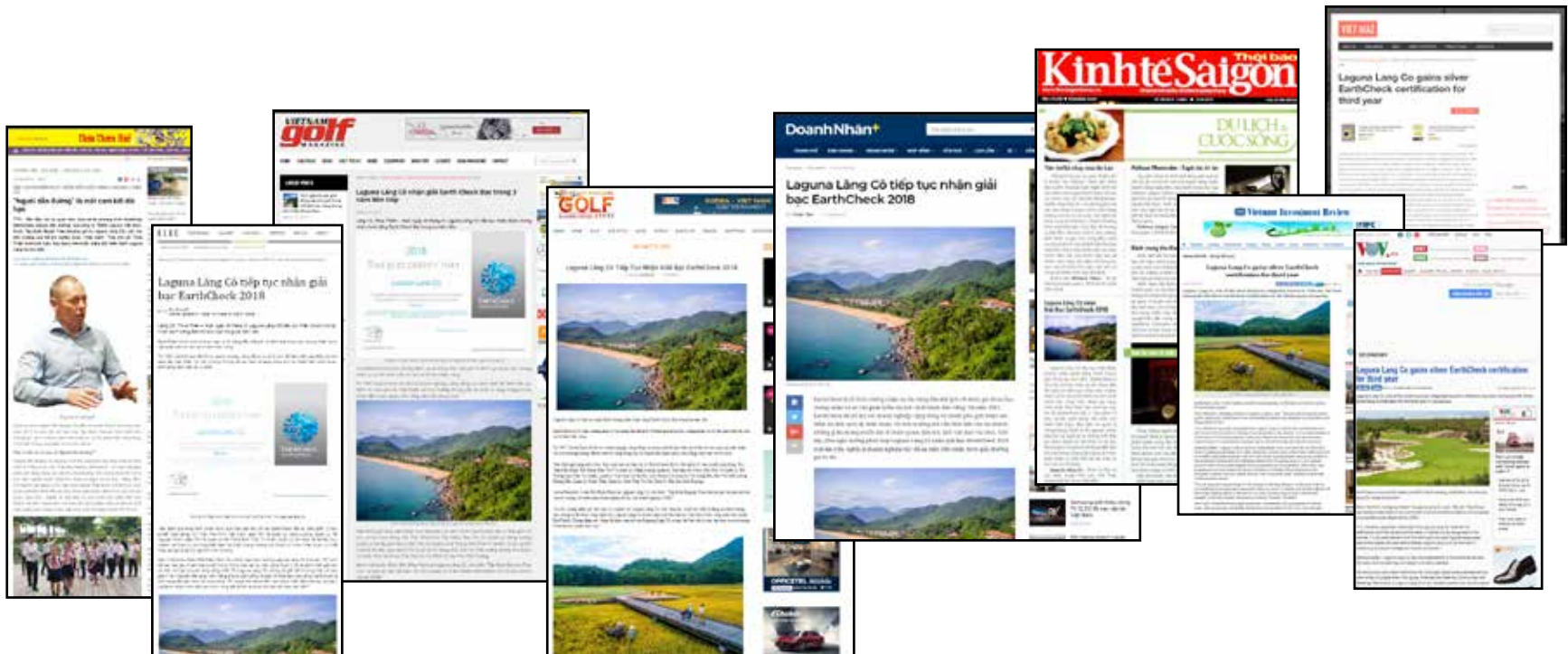
Laguna (Viet Nam) Co., Ltd
Cu Du Village
Loc Vinh Commune, Phu Loc District, Hue Province
Loc Vinh commune
Phu Loc, Thua Thien Hue 530000
Viet Nam



MEDIA



Laguna Lăng Cô's CSR efforts garnered attention and positive feedback from local and regional media for its numerous projects.



GUESTS' FEEDBACK

Peter B | September 2018

Food was excellent especially at their mentor restaurant for under privileged local staff called Seedlings so if you are looking for a great stay to de-stress and just relax then this is perfect!

TrailBlazer763870 | March 2018

I loved that one of their restaurants employs local kids and teaches them to be in the hospitality industry. We had a delicious dinner with them with truly lovely

Chipat0318 | April 2018

One of the fun activities that the hotel provided was volunteering to teach English for 1 hour at a school village nearby. The experience was fulfilling for both volunteers (like us) and the kids of the village.

Laura_M46 | May 2018

The ambiance is lovely and just perfect for a beach holiday in a natural environment. Be sure to visit the organic farm and take advantage of the bicycles provided for every villa.

Fredirk Forslund | December 2018

One of the best experiences from 2018 that I warmly recommend, especially if you are there with the family, is the local CSR program "Let's Talk" in Laguna Lang Co in Vietnam. A very well organized program to interact with local students if you are traveling in the area.

Nelson Lam | December 2018

Thank you for everything and we really enjoyed learning about the CSR part of the Hotel. It makes for a more meaningful visit to the Country. Keep up the good work.

WenWen27 | December 2018

If you want your trip to be special and meaningful I highly recommend you take part in their CSR program.

jester5354 | April 2018

Seedlings, this was very nice indeed and the initiative behind it cool too.

M6011QNandrewd | April 2018

Seedlings Restaurant provides a great opportunity for the next generation of Chefs, Front of House and Bar Staff to get invaluable experience and at the same time serve up some tremendous food - We ate there twice and both meals were top class.

Melb_lisac | April 2018

A highlight of our stay was attending the Seedlings restaurant program, the trainee staff were amazing and cooked an extremely delicious dinner.

Kiran Bath | December 2018

Today we were so fortunate to help teach English at the local school, such a great CSR program. Oliver & Matteo did so well!



CSR CALENDAR 2019



| Month | Projects | Frequency |
|------------|--|-------------------|
| Jan | Earth Check Benchmarking | Monthly |
| | Seedlings Mentorship | Monthly |
| | Elderly Care | Every 10th |
| | Laguna Lăng Cô Cleaning Campaign | Every 11th & 25th |
| | English Is Fun | Weekly |
| Feb | Earth Check Benchmarking | Monthly |
| | Seedlings Mentorship | Monthly |
| | Elderly Care | Every 10th |
| | Laguna Lăng Cô Cleaning Campaign | Every 11th & 25th |
| | English Is Fun | Weekly |
| | Reading Is Fun | Weekly |
| Mar | Earth Check Benchmarking MIC/MAC | Monthly |
| | Seedlings Mentorship | Monthly |
| | Earth Hour | Scheduled |
| | Elderly Care | Every 10th |
| | Green Heart Project | Every 11th & 25th |
| | English Is Fun | Weekly |
| | Reading Is Fun | Weekly |
| | Organic Farm Tour For Local Students | Scheduled |
| | Golf Clinic For Local Children | Twice A Month |
| Apr | Earth Check Benchmarking | Monthly |
| | Seedlings Graduation and Enrollment | Scheduled |
| | Seedlings Mentorship | Monthly |
| | English Is Fun | Weekly |
| | Elderly Care | Every 10th |
| | Golf Clinic for local children | Twice a Month |
| | Green heart project | Every 11th & 25th |
| | Organic Farm Tour For Local Students | Weekly |
| | Reading is Fun | Weekly |
| | Silent World Art Exhibition opening | Scheduled |

| Month | Projects | Frequency |
|-------------|-------------------------------------|-------------------|
| May | Earth Check Benchmarking | Monthly |
| | Seedlings Mentorship | Monthly |
| | English Is Fun | Weekly |
| | Elderly Care | Every 10th |
| | Organic Farm | Weekly |
| | Green heart project | Every 11th & 25th |
| | Golf Clinic for local children | Twice a month |
| | Silent World Exhibition closing | Scheduled |
| | Laguna Lăng Cô Blood Donation | Scheduled |
| Jun | Reading Is Fun | Weekly |
| | Earth Check Benchmarking | Monthly |
| | Seedlings Mentorship | Monthly |
| | Cleaning Communities Together | Scheduled |
| | English Is Fun | Weekly |
| | Elderly Care | Every 10th |
| July | Organic Farm | Weekly |
| | Reading Is Fun | Weekly |
| | Golf Clinic For Local Children | Twice a month |
| | School Facility Improvement project | Scheduled |
| July | Earth Check Benchmarking | Monthly |
| | 4th Seedlings Mentorship Ceremony | Scheduled |
| | English Is Fun | Weekly |
| | Elderly Care | Every 10th |
| | Organic Farm | Weekly |
| | Green hear project | Every 11th & 25th |
| | Swimming for safety | Scheduled |
| | Golf Clinic For Local Children | Twice a month |
| July | Reading Is Fun | Weekly |



SHARE,
LOVE,
CARE

Laguna Lăng Cô - Corporate Social Responsibility

Cu Du Village, Loc Vinh Commune, Phu Loc District, Thua Thien Hue Province, Vietnam

T: +84 (0) 234 3695 881 | E-mail: laguna@lagunalangco.com

lagunalangco.com